

AMBER NEWS



Welcome to the inaugural issue of Amber News. With the upturn in the housing market, and the demise of the phrase "credit crunch" these are exciting times for the removals industry. After all the doom and gloom in the media, there's a big gap in the market for some good news.... hence the advent of Amber News. We hope to publish quarterly so please feel free to get in touch with your contributions if you'd like to be featured in our newsletter. As they say in the business, we look forward to moving you!

Andrea



AMBER MOVES HELPS GRAZIA MAGAZINE TRANSPORT STOCK TO MARY PORTAS' LIVING AND GIVING SHOP AT WESTFIELDS

We were delighted to back the campaign Mary Portas is running to change the way we donate and view charity shops. Grazia Magazine gratefully accepted our offer of removal vans to help them transport the generous donations that have been delivered to their offices in Shaftesbury Ave. We hope all our clients will get behind this great idea to revolutionise the way we donate and have a good old clear out before they move. Remember they're after quality clothes and accessories that you no longer wear.

WE GOOGLE EARTHED IT

We recently had the pleasure of helping the advertising agency Adam and Eve move offices in Covent

Garden. Thanks to Google Earth, we were able to organise parking in an area of London where there is absolutely no parking! The move was a great success thanks to the fantastic organisation on the client's part and the nimble removal men who climbed all those stairs.

MUMSNET

We're very excited to be working with the Mumsnet website and are in the process of putting together a removals industry first, a survey of all the mumsnetters on their thoughts and views on the removal industry. We will also be running a competition for the best hints and tips on moving house, supplied by the mumsnetters who no doubt are the people that organise and orchestrate house moves. Watch this space for the results of our survey.



SOMETHING TO WARM YOUR HEART

The Amber Moves team recently did a move for an elderly couple who last moved 54 years ago! At the end of the move, their daughter wrote:

“ I just want to say how grateful I am for the wonderful work you did to move my parents. If you need a reference I would be happy to supply it. This may be the only time my parents will ever use a removal firm, and you made it a great one. Your staff were kind, patient, respectful and abso- lutley lovely. They were so helpful and efficient, and I can't believe how relaxed the whole experience was for us all, thanks to your organisation. I really liked how respectful they were to my parents' holy pictures, which mean a great deal to them. I have told everyone that you are the best removal firm I have ever come across. I can't really put into words how grateful I am to you all - from the preliminary meet- ing to the move itself. ”

NEW ADDITIONS

For those of you that have had the pleasure of being moved by Matthew, our project manager, please join me in congratulating him and his wife, Melanie, on the birth of their gorgeous daughter, Jessica Ann Nelson on 13 May.

MOVERS AND SHAKERS

This is the part of the newsletter where we get to boast a little about our corporate work. In the last few months we have proudly moved, amongst others:



WIN WIN WIN

£50

Enter our competition on line at www.ambermoves.com/competition. The first correct entry drawn will win £50 of Marks & Spencer vouchers. Closing date for entries **31 August 2009**. Winner will be announced in our next newsletter.

